



## AcousticSheep Products To Launch on The Grommet

**Erie, PA, January 5, 2015** - AcousticSheep LLC, creators of the innovative headphones brands SleepPhones® and RunPhones®, announces that its products will be available for purchase on The Grommet ([thegrommet.com](http://thegrommet.com)).

"We are very excited to announce, that starting Monday, January 11th, our RunPhones® Classic & Wireless, SleepPhones® Wireless and TellyPhones® products will be available to buy on [TheGrommet.com](http://TheGrommet.com)," said AcousticSheep founder and CEO, Dr. Wei-Shin Lai. "Of all the products reviewed by The Grommet, only 3% are selected to be launched and sold on the site so this is a big deal to be picked."

On launch day, a representative from AcousticSheep will be live on the discussion board to answer questions about the company and the products.

### **About The Grommet:**

The Grommet is a Product Launch Platform for early-stage consumer products that partners with independent makers, inventors, and entrepreneurs to launch a new product every weekday at 12 noon EST.

The Grommet discovers, evaluates, and selects products (or "Grommets") and has helped more than 2,000 companies across 20 categories reach consumers through its curation, storytelling, e-commerce, marketing and fulfillment management.

The Grommet is disrupting the traditional retail model with a new vision for e-commerce and wholesale distribution, changing the way people buy products online by helping them find products that align with their own values or retail setting. It's like ABC's Shark Tank, but where consumers decide what will be a success.

### **About AcousticSheep LLC:**

AcousticSheep LLC, an Erie, Pennsylvania-based company, strives to create a world of happy, healthy and well-rest people with its comfortable headphones, allowing for easy sleep and enjoyable exercise. Formed in 2007 by a family doctor and her husband, AcousticSheep products are designed with comfort, quality, and the environment in mind. The company strives to use local resources, leverage technology and be socially and environmentally responsible as it manufactures its patented designs.

Visit [www.sleepphones.com](http://www.sleepphones.com) for additional products and information or connect with us on Facebook at [www.facebook.com/sleepphones](http://www.facebook.com/sleepphones). For additional press information, images and

media, please visit [www.sleepphones.com/media](http://www.sleepphones.com/media)

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